

# Olayinka Akinlotan

UI Designer | Design Mentor | Tech Support

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## EXPERIENCE

### Lead Product Designer | Venueri

Jan. 2025 - Present, Remote

- **Team Leadership & Strategy:** Lead and mentor a team of designers, establishing design processes, quality standards, and a collaborative culture to deliver a cohesive user experience across all platforms.
- **End-to-End Product Design:** Spearheaded the UX/UI design for the entire Venueri ecosystem, including the consumer-facing website, WebApp, Mobile App, and Admin Dashboard—transforming the complex multi-sided marketplace (similar to Airbnb for venues) into an intuitive user journey.
- **Cross-Functional Collaboration:** Partnered closely with product managers and developers to translate business requirements into functional, high-fidelity designs, ensuring technical feasibility and a seamless handoff.

### Senior Product Designer & Mentor | Roware.

April 2023 - Dec. 2024

- Led end-to-end UI/UX design for web/mobile apps
- Spearheaded the redesign of a mobile and web app for a bill payment platform v24u
- Achieved a course completion rate of 90% by optimising content delivery, incorporating multimedia, and providing clear instructions, feedback and follow-up.

### UI/UX Design Instructor (Volunteer) |

TechITGirls Africa

- Facilitated training sessions for women in tech, with Figma workflows and foundational UX methods.
- Trained and mentored junior designers, resulting in 100+ successful career launches in UX design.

## PROJECTS

### Venuri WebApp and Mobile App

Venueri | [July 2025 - Nov. 2025]

- As the lead product designer, led my team to redesign the UX and UI of Venueri Webapp and Mobile App to improve user retention by 75%
- Designed a minimalist landing page that increased user sign-ups by 40%

### v24u Bill Payment Platform (Landing Page, WebApp, Telegram Bot, Mobile App)

Roware | [Dec 2024]

- Led end-to-end UI/UX design for a bill payment platform, including a responsive WebApp, Telegram Bot, and Mobile App (in production), ensuring seamless user journeys across devices.
- Designed the dashboard that helped user complete transactions and this created a 40% usage uptick.

## TECHNICAL SKILLS

User research, visual design, usability testing, interaction design, wireframe, prototyping, Mockups, user flows, UX strategy, UX Writing, Content Writing, product management, teaching and mentoring.

## DESIGN TOOLS

Figma, Adobe XD, Miro, Framer, Creatr, Webflow, Vzy, Canva, Photoshop, Illustrator, Figjam.

## MANAGEMENT TOOLS

Slack, Jira, Google Workspace, Zoho, Notion, Trello, ClickUp, Telegram, Discord.

## EDUCATION

National Open University, Nigeria — BSc Computer Science

## REFERENCE

Available upon request.